

Loudoun United FC Media Policy

PROFESSIONAL CONDUCT

All media who have been issued credentials or who are granted access to the team are expected to follow the guidelines set forth in this document, as well as the instructions of the Loudoun United staff, stadium employees and security, or risk limitation of access or revocation of credentials. Media access is granted with the purpose of making players and staff available for interviews for written, audio and visual accounts of the team, as appropriate. No member of the media should use this access for autographs, personal photographs or commercial requests. Doing so will automatically result in the permanent revocation of credentials to cover Loudoun United FC. At all times, those granted media access must abide by the conditions set forth in this policy.

PLAYER AND STAFF INTERVIEWS

All interviews for United players, coaches, executives and staff **MUST** be coordinated through the Communications Department. Contacting players directly – including through social media platforms – could result in the revocation of credentials and future access. Interview requests can be submitted to jocampo@loudoununitedfc.com.

TRAINING SESSIONS

Loudoun United conduct media access and media availability at select training sessions. Loudoun United media availability occurs after each training session at Segra Field, unless otherwise noted. Training takes place at Segra Field and is open to media for the first 15 minutes for photos or B-roll, unless otherwise noted. Please refer to the team's Weekly Update that is distributed at the beginning of each week for media availability and training dates and times. Training times and locations may change, without notice, so it is advised that you confirm times and locations prior to arriving at training. For specific player interviews, please notify jocampo@loudoununitedfc.com at least 24 hours in advance. Loudoun United communications staff will work to accommodate all requests, however insufficient notice may result in requests being unfulfilled. Media members attending Loudoun United training sessions are prohibited from reporting on specific strategies demonstrated at training, which includes specific lineup changes, formations or set pieces.

LOUDOUN UNITED FC MEDIA DISTRIBUTION LISTS

Requests to be added to United's media distribution lists should be emailed to jocampo@loudoununitedfc.com.

MATCH DAY

ARRIVAL AND EXIT

Attending media are instructed to arrive at the dedicated media entrance located by the box office. Entry at the box office is **REQUIRED** to ensure media are appropriately checked in. Media members are also required to pick up credentials from the box office before entering the stadium.

ITEMS TO BRING

A valid photo ID.

PHOTOGRAPHY AND VIDEOGRAPHY LOCATIONS

Loudoun United will have field level photographer/videographer locations. The designated locations will be behind the field boards. Due to fan attendance, photographers/videographers are required to stay within the parameters of the designated zones.

Photographers/videographers are not allowed to be on the field at any point before, during or after the match unless cleared by communications team. Photographers/videographers will not be permitted to walk in front of home or away benches at any point. The photographer/videographers work zone will be located in the Loudoun United Press Box on the suite level. Each photographer/videographer will have a designated workplace for the match.

POST-MATCH PRESS CONFERENCE

Following the match, the Loudoun United Communications Team will escort media to the interview location at Segra Field to do an in-person post-game press conference with Loudoun United FC Head Coach and select players.

All attending media will be given a designated workplace for the duration of the match.

GAME NOTES / STATISTICS

Game notes and statistics are available in the media workroom, press box and photo workroom. Statistics will be distributed in each location throughout the game at halftime and 10-15 minutes following the final whistle.

ROAD CREDENTIALS

Media members traveling to road games should submit requests for credentials, parking and/or seats in the press box to the United Communications team no later than five (5) business days prior to the road game

LOUDOUN UNITED FC MEDIA CONTACT

Jennifer Ocampo

Communications and Content Manager

Loudoun United FC

jocampo@loudoununitedfc.com